



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



Sáng tri thức - Vững tương lai

**LIST OF BOOKS FOR THAI NGUYEN UNIVERSITY OF SCIENCES
IN DAAD ADVISORY UNIVERSITY PROGRAM IN 2023 - 2024**
Danh mục sách cho Trường Đại học Khoa học Thái Nguyên
trong Chương trình Chuyên gia cố vấn Đại học của DAAD năm 2023 - 2024

Total of books/Tổng số sách: 68 books/cuốn

Receive Organization/Đơn vị nhận sách: Thai Nguyen University of Sciences (TNUS)

Advisor/Cố vấn: Prof. Dr. Helmut Weber, Konstanz University of Applied Sciences, Germany

Funded by/Tài trợ bởi: DAAD

I. Books were handovered in March 2023/Sách bàn giao vào tháng 3/2023.

Nr.	Author/Tác giả	Title/Tên sách	Mã ISBN
1	UNWTO	A practical Guide to Tourism Destination Management	978-92-844-1797-1
2	Steven Pike	Destination Marketing Essentials	978-0367469542
3	Maureen Brookes and Levent Altinay	Entrepreneurship in Hospitality and Tourism – A Global Perspective	978-1910158289
4	Priscilla Boniface	Managing Quality Cultural Tourism	9780415642378
5	John Fletcher, Alan Fyakk, David Gilbert, Stephen Wanhill	Tourism Principles and Practices (6 th Edition)	978-1292172354
6	Eli Avraham, Eran Ketter	Tourism Marketing for Developing Countries	978-1-137-34214-0

Total of 6 books/Tổng 6 cuốn

II. Books were handovered in October 2023/Sách bàn giao tháng 10/2024(lần 1)

Nr.	Author/Tác giả	Title/Tên sách	Mã ISBN
1	Allen, Judy	Event Planning: The Ultimate Guide to Successful Meetings, Corporate Events, Fundraising Galas, Conferences, Conventions, Incentives & Other Special Events	9780471644125
2	Artal-Tur, Andres	Destination Competitiveness, the Environment and Sustainability (CABI Tourism Management and Research, Band 2)	9781780646978
3	Butler/Suntikul	Tourism and Religion	978184541-644-7
4	Camilleri, Mark Anthony	Tourism Planning and Destination Marketing	978-1787562929

5	Campón-Cerro, Ana María	Best Practices in Hospitality and Tourism Marketing and Management: A Quality-of-Life Perspective (Applying Quality of Life Research)	978-3319916910
6	Catheryn; Mura, Paolo Khoo-lattimore	Asian Genders in Tourism (Aspects of Tourism Band 75)	9781845415785
7	David Grant, Stephen Mason, Simon Bunce	Holiday Law: The Law relating to Travel and Tourism Paperback 2018	978-0414065888
8	Eric Laws et.al.	The Elephant Tourism Business	9781789245868
9	Fyall, Alan	Marketing for Tourism and Hospitality: Collaboration, Technology and Experiences	9781138121294
10	Hallak, Dr Rob	Tourism and Hospitality Entrepreneurship: Examining the factors that influence the performance of Small and Medium Enterprises	978-3845428697
11	Ian Jenkins	Adventure Tourism and Outdoor Activities Management 2019	978-1786390868
12	Jones, Meegan	Sustainable Event Management: A Practical Guide	9781138217638
13	Kotler, Dr. Philip T.	Marketing for Hospitality and Tourism, Global Edition	978-1292363516
14	Kozak, Nazmi	Tourist Destination Management: Instruments, Products, and Case Studies (Tourism, Hospitality & Event Management)	978-3030169800
15	Larsen, Peter Bille	World Heritage and Sustainable Development (Key Issues in Cultural Heritage)	978-1138091405
16	Lonely, Planet	Lonely Planet's Best in Travel 2019 [UK]	9781787017665
17	Moilanen, T.	How to Brand Nations, Cities and Destinations: A Planning Book for Place Branding	978-0230220928
18	Morgan, Nigel	Destination Brands	9780080969305
19	Morrison, Alastair M.	Marketing and Managing Tourism Destinations	978-1032380698
20	Pitamber Sharma	Tourism as Development: Case Studies from the Himalaya	9783706514514
21	Scolastica Nzomo	Potential of urban heritage tourism: Enhancing product diversification	9783659949715
22	Simone Fullgar, Kevin Markwell, Erica Wildson	Slow Tourism: Experiences and Mobility	9781845412807
23	Sotiriadis, Marios	The Emerald Handbook of Entrepreneurship in Tourism, Travel and Hospitality: Skills for Successful Ventures	9781787435308
24	UNWTO	Practical Guidelines for Integrated Quality Management in Tourism Destinations:	9789284417971

		Concepts, Implementation and Tools for Destination Management Organization	
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Total of 24 books/Tổng 24 cuốn.

III. Books were handedover in October 2023/ Sách bàn giao vào Tháng 10/2023 (lần 2)

Nr.	Author/Tác giả	Title/Tên sách	Mã ISBN
1	Dr. Chiranjib Kuma	Tour Guiding: A Training Manual & Professional Approach of Guiding in Tourism (2016)	9781533143808
2	Nancy Duxbury/2021	Cultural Sustainability, Tourism and Development	9780367201753
3	Viktor Voll/2020	SUSTAINABLE TOURISM IN THAILAND: APPLICATION OF THE TRIPLE BOTTOM LINE	9798618127417
4	Duncan James (Nature Travel Guide Series) /2021	Ecotourism in Thailand, Cambodia and Vietnam: Birdwatching, Mammal Watching and Snorkelling	9798712144914
5	Erdogan Koc /2020	Cross-Cultural Aspects of Tourism and Hospitality	9780367862893
6	Clare Inkson, Lynn Minnaert/2022	Tourism Management: An Introduction	9781529758467
7	C. Michael Hall (Herausgeber), Stephen J. Page /2022	The Routledge Handbook of Tourism in Asia	9781032339917
8	Veal, A.R. /2018	Research Methods for Leisure and Tourism	9781292115290
9	Potvin, C., Stedman, N. /2005	Dos & don'ts in Vietnam	978-9748279930
10	Bolen, J. / 2021	English for Tourism Vocabulary Builder	9798721106200
11	Morris, Catrin E.	FLASH on - English for Cooking, Catering & Reception A2-B1: Student's Book	9788853614483
12	Long H. Pham, Huong H. Do, Andrew Le,	Vietnam Tourism. Policies and Practices	9781789242782
13	Phillips, Terry (eds)	Tourism and Hospitality in Higher Education Studies	978185964942-8
14	Murray, Geoffry	Vietnam. The Essential Guide to Customs & Culture	9781787028524

15	Jones, Linda Joyce	The Event Planning Toolkit	9780470155745
16	Fennell, D.A.	Ecotourism (fifth edition) Routledge	978-0367364601
17	Morris, C.E.	FLASH on English for Tourism (ESP Series)	9788853622303
18	Engelbach. Ben/2017	Culture Shock! A Survival Guide to Customs and Etiquette Vietnam	9789814771672
19	Mowforth, M., Munt. I./2016	Tourism and Sustainability	9781138013261
20	Dileep, M.R.2019	Tourism. Concepts, Theory and Practice	9789389583229

Total of 20 books/ Tổng 20 cuốn.

IV. Books were handovered in May 2024/ Sách bàn giao vào Tháng 5/2024

Nr.	Author/Tác giả	Title/Tên sách	Mã ISBN
1	UNWTO (PDF)	Handbook on Tourism Product Development	
2	April Smith	Project Based Learning Made Simple	978-1-61243-796-5
3	Anna Carr	Sustainable Tourism and Indigenous Peoples	978-0-367-26479-6
4	Michelle Whitford (Herausgeber), Lisa Ruhanen	Indigenous Heritage	978-0-367-69723-5 (pbk)
5	Alissa Ruth	The Handbook of Teaching Qualitative and Mixed Research Methods: A Step-by-Step Guide for Instructors	978-1-03-210027-2
6	Norbert Schmitt	Vocabulary in Language Teaching	978-1-108-70160-0
7	Suzie Boss	Project Based Teaching: How to Create Rigorous and Engaging Learning Experiences	978-1-4166-2673-2
8	Apsara Saleth Mary	The Principles of Travel Agency and Tour Operation Management	978-1-63640-168-3
9	Holland, Jacqueline	Tour Operators and Operations: Development, Management & Responsibility	978-1-78061-823-1
10	Rüdiger Hahn	Sustainability Management: Global Perspectives on Concepts, Instruments, and Stakeholders	978-3-9823211-0-3
11	Jarkko Saarinen	Tourism and Sustainable Development Goals: Research on Sustainable Tourism Geographies	978-0-367-34166-4 (hbk) 978-1-03-209120-4 (pbk)

12	Todd Stanley	Case Studies and Case-Based Learning: Inquiry and Authentic Learning That Encourages 21st-Century Skills	978-1-618-21885-8
13	Philip L. Pearce	Tourist Behaviour: The Essential Companion	978-1-78643-856-0
14	Genka Rafailova Stoyab Marinov	Tourism and Intercultural Communication and Innovations	978-1-5275-3317-2
15	Sharma, Shailja	Introduction to tourism	978-93-5388-510-6
16	Kevin Hannam/Irena Atelievic	Backpacker tourism	978-1-84541-077-3
17	Donald V.L. Macleod	Tourism, Gloabilsation and Cultural Change	1-873150-71-7
18	Gavin Jack/Alison Phipps	Tourism and Intercultural Exchange	1-84541-017-3

Total of 18 books (17 hard copies and 01 pdf versions)/Tổng 18 cuốn (17 bản in và 1 bản pdf)

Thai Nguyen, 29th May, 2024

Confirmation of Advisor

Thái Nguyên ngày 29 tháng 5 năm 2024

Confirmation of TNUS

Prof.Dr. Helmut Weber
Konstanz University of Applied Sciences

Associ. Prof.Dr. Pham The Chinh
Vice - Rector
Thai Nguyen University of Sciences